



SAYA LEADERSHIP
Inspiring...Awakening...

STAKEHOLDER MANAGEMENT



CONTACT PERSON: Ms Ashmita Dani | Contact Number: +91 9920086633
FOR DETAILS WRITE TO US AT: ashmita.dani@sayaleadership.com
FOR MORE INFORMATION - VISIT: www.sayaleadership.com



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OBJECTIVES:

Stakeholder management supports an organization's strategic objectives by interpreting and influencing both the external and internal environments and by creating positive relationships with stakeholders through the appropriate management of their expectations and agreed objectives.

THEME OF THE PROGRAM:

- Who are stakeholders? Their Importance within the Organization.
- The various stakeholder categories.
- The role of key stakeholders to the external and internal business environment.
- Stakeholder identification: Process and Method of Identifying Stakeholders.
- Why do stakeholders matter?
- Understanding stakeholder expectations.
- Maintaining the Relationship: Key Skills required for managing relationship.

WHO SHOULD ATTEND?

- Heads
- Senior Managers
- Operations Managers
- Project Managers
- HR Managers

FACULTY:

MR. YOGESH DANI

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